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FOR IMMEDIATE RELEASE

City “Scoop” Sessions Coming Up

Reading, PA – April 20, 2015 – The City of Reading will be hosting three sessions for all residents, business owners, and people interested in learning the inside scoop about the Double Tree Hotel and how it will impact the downtown landscape.

All “Scoop” sessions will be held in the former bank building at Fifth and Penn Streets. Session dates are Tuesday, April 21 at 8 a.m., Tuesday, April 28 at 5 p.m., and Tuesday, May 5 at 3 p.m.

Mayor Vaughn Spencer noted, “The “scoop” is a great opportunity to have people from the community come together and discuss items as a team, hoping to absorb as much knowledge and get answers to questions concerning topics that will impact their lives”.

Also, attendees will learn how to qualify for business grants and loans and about upcoming events and activities, including the MidDay Cafes, this summer.

Guest speakers include Reading Mayor Vaughn Spencer; Craig Poole, General Manager of the Double Tree Hotel; and Chuck Broad, Executive Director of the Reading Downtown Improvement District.

These sessions are being sponsored by the Business Opportunity Committee of the Reading Main Street Program. For more information, please call the Reading Downtown Improvement District Office at 610.376.6424.

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